



AMCHAM PHILIPPINES

The American Chamber of Commerce of the Philippines, Inc.

Membership Needs Survey

1. Please rank the following AmCham activities from 1 to 9 in order of your anticipated use:

- Directory
- Business Luncheons
- Committee Meetings
- Networking
- Referral Service
- Government Relations / Legislative Initiatives
- Advertising
- Business Journal
- Sponsorship Opportunities

2. What attracted you to become a member of AmCham? Check all that is applicable.

- To network and expand professional/social contacts
- To have access to events that could give me industry expertise, professional skills and other information relevant to my business
- To more effectively engage with Philippine government officials on business issues important to my company
- To promote my company and/or to increase sales
- To get advice or information on how to start or do business in the Philippines
- To have access to AmCham Philippines' publications, website and/or other business information
- Recommendation from a friend or colleague
- It was my company's decision
- Other (Please specify)

3. What topics would interest you and who would you suggest as speaker/s for AmCham meetings?

4. Which committees would you want to be a part of?

(*This will automatically include you on their Committee List)

- | | |
|--|---|
| <input type="checkbox"/> Agribusiness | <input type="checkbox"/> Intellectual Property Rights |
| <input type="checkbox"/> Energy and Power | <input type="checkbox"/> Legislative |
| <input type="checkbox"/> Environment and Urban Development | <input type="checkbox"/> Manufacturing and Logistics |
| <input type="checkbox"/> Extractive Industries | <input type="checkbox"/> Pharmaceuticals |
| <input type="checkbox"/> Financial Services & Taxes and Tariffs | <input type="checkbox"/> Professional Women of AmCham |
| <input type="checkbox"/> Infrastructure | <input type="checkbox"/> Security and Disaster Resource Group |
| <input type="checkbox"/> Healthcare and Wellness | <input type="checkbox"/> Tourism and Hospitality |
| <input type="checkbox"/> Human Capital Resources | <input type="checkbox"/> Trade and Investment |
| <input type="checkbox"/> Information and Communications Technology | |

5. Which factors most influence your decision to attend an event or meeting?

- Topic
- Speakers
- Information and/or knowledge obtained for self-learning
- Business opportunities for my company
- Engagement with government officials
- Networking with my peers and/or representatives from other industries
- Cost
- Venue/Location
- Timing (Morning, Lunch or Dinner)

6. Approximately how many events do you plan to attend annually?

- 0-10
- 10-20
- 20-above

7. What types of events are you most interested in attending? Check all that applies.

- Large-scale industry conferences
- Medium or small-scale workshops
- High profile speaker series
- Committee meetings and industry roundtables
- Industry mixers
- Networking events
- Community-oriented and social events
- Corporate Social Responsibility events
- Government-related events
- Training sessions
- Sporting activities (golf)
- Platinum Members only events
- Women in Business events
- Other (please specify)

8. Would you be interested in participating in our charity efforts through the AmCham Foundation?
